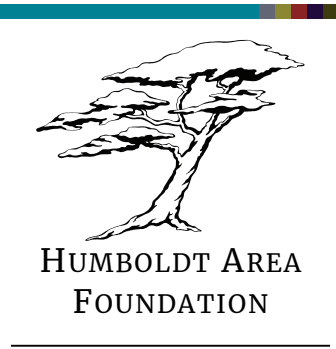


Humboldt Area Foundation + Wild Rivers Community Foundation Brand Guide 2021

Download logos and other resources at <http://hafoundation.org/brand>

Logo Variations



Brand Fonts

Merriweather Black

Roboto Black

Roboto Light

Headlines Look Like This

Subheads Look Like This

Body copy looks like this.

HAF+WRCF Color Palette 2021-2022



Teal
008294
RGB 0 130 148
CMYK 86 34 36 4



Purple
403055
RGB 64 48 85
CMYK 25 44 0 67



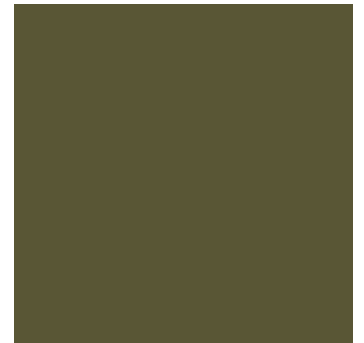
Olive Green
8A8834
RGB 138 136 52
CMYK 47 34 100 11



Neutral Gray
636675
RGB 99 102 117
CMYK 64 55 40 14



Brick Red
a14b28
RGB 161 75 39
CMYK 26 78 96 19



Dark Olive
5A5636
RGB 90 86 54
CMYK 0 4 40 65